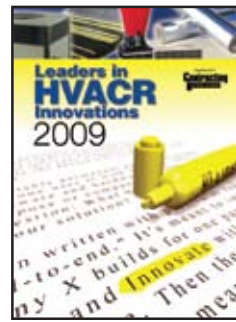
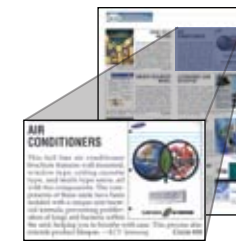


## In Print



## SMART PRODUCTS



Contracting Business.com Display Advertising	HVACR Distribution Business	AHRI Trends	Leaders in HVACR Innovations	AHR At-A-Glance	Smart Products	HVACR Website Reviews	Literature Digest	Instrumentation & Tools
40,000 Circulation*	12,000+ Circulation	80,000 Circulation	See description below	20,000+ Circulation	40,000 Circulation	40,000 Circulation	40,000 Circulation	40,000 Circulation
<p><b>Contracting Business.com</b> is the leading business-to-business magazine for commercial, residential, and industrial contractors in the heating, ventilation, air conditioning and refrigeration industries. It has the largest contractor circulation and retains the readership of the industry's best, most progressive contractors and dealers through editorial content that continues to promote the expansion and improvement of the HVACR marketplace.</p>	<p>Written exclusively for the HVACR wholesaler/distributor community, each issue covers the challenges, trends, products and technologies of interest to commercial, industrial and residential wholesalers, distributors and rep firms. Each issue features an interview with a wholesaler and a manufacturer who will share best practices with the readers.</p> <p><b>HVACR Distribution Business</b> is the official magazine of HARDI.</p>	<p>The Air-Conditioning, Heating, and Refrigeration Institute (AHRI) proudly presents AHRI Trends. This powerful association in the HVACR industry has joined forces with Contracting Business.com &amp; CONTRACTOR magazines to produce a twice-yearly publication spotlighting industry trends affecting contractors and technicians.</p>	<p><b>Leaders in HVACR Innovations</b> is the information source for the most ambitious HVACR contractors to find the leading HVACR suppliers. Place a profile in this impressive guide and present your company, your products and their application advantages directly to attendees of the biggest trade shows in the HVACR industry.</p> <p>This reference guide will be distributed at the AHR Expo, ACCA, AHRI, HVAC Comfortech, HARDI, ISH, and the Commercial HVACR Symposium plus other major industry trade shows.</p>	<p>This convenient, digest-sized directory of the International Air Conditioning, Heating, Refrigerating Expo includes all the vital information HVACR contractors need to plan their visit to the show: a listing of exhibits and booth numbers, registration information, area hotels, restaurants and more.</p> <p>It's the ideal size for attendees to carry around throughout the duration of the show, which makes it the perfect advertising vehicle for manufacturers who want to drive traffic to their booths.</p>	<p>These 1/8-page ad units feature a photograph and description of your products. Positioned in the main body of the magazine (and on contractingbusiness.com for 90 days with a FREE link from your Smart Products unit to your Website), Smart Products units are extremely cost-effective for reaching thousands of contractors who purchase products like yours.</p>	<p>These valuable, full-color 1/8 page review units give readers a detailed description of what they will find on your site. As the "internet yellow pages" of the HVACR industry, the online directory lists the web addresses for manufacturers, trade associations, internet resources, consolidators, distributors and software vendors.</p>	<p>These 1/8-page ad units feature a photograph and description of your current product brochures or catalogs. Literature Digest Units are an excellent vehicle to arm your sales force with thousands of leads they may not have been able to uncover. Use Literature Digest units to arm your sales force with a pre-qualified database of individuals who actively request your sales literature.</p>	<p>Performance-based contractors are constantly looking for the best products available and these 1/8-page ad units will provide the latest information they need to make purchasing decisions on test equipment, diagnostic tools and instrumentation.</p>
Monthly	February, March, April, June August, October, December	May & September	December	December	Monthly			
Ad Close: 1st of the preceding month	Ad Close: 1st of the preceding month	Ad Close: 1st of the preceding month	Ad Close: 1st of the preceding month	Ad Close: 1st of the preceding month	Ad Close: 1st of the preceding month			
See rate card on the following pages.	Ask for a copy of the <b>HVACR Distribution Business</b> Media Kit.	Your <b>Contracting Business.com</b> sales rep will gladly provide pricing and other details.	\$2,300 for a one-page company profile including company logo, contact information, description of company and up to four full photographs, if provided.	Spread - \$4,140 Full Page - \$2,600 2/3 Page - \$2,040 Island 1/2 - \$1,480 Banner Ad - \$1,000  Ask your sales rep for additional pricing.	<p>\$995 per unit</p> <p>Contact your Contracting Business.com sales rep for discounts on multiple units.</p> <p><b>The Smart Products section of the magazine will feature 1/8-page ad units featuring the product offerings listed above. Mix and match for maximum impact...all at a budget friendly price!</b></p>			

# Online



# In Person

# HVACR WEEK

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HVAC-TALK.com	ContractingBusiness.com	HVACR Hotmail	Webcasts	Contracting Business eAction Cards
1.8 million page views per month	48,000+ page views per month	14,000+ Circulation	Varies by program	20,000 +Circulation
<p><b>HVAC-TALK.com</b> is a vibrant, active online community that connects HVAC professionals with a focus on the contracting marketplace.</p> <p>Visitors use <b>HVAC-TALK.com</b> for networking and socializing, to gather market information and to pose real-world HVAC-related questions to other industry professionals.</p> <p>HVAC contractor suppliers now have access to the largest online discussion forum in the HVAC contracting market as well as new avenues to connect with qualified, engaged professionals looking for their products and services.</p> <p><b>HVAC-TALK.com</b> – Social media at its best...</p>	<p>An invaluable resource for HVACR contractors and distributors and an ideal marketing tool for manufacturers, <b>ContractingBusiness.com</b> combines the full editorial content of the print magazine, our online website directory and much more making <b>ContractingBusiness.com</b> the premier online location for the latest news in the HVACR industry.</p> <p>Banner ads and numerous site and section sponsorships are available.</p>	<p>Whether your audience is large or small, <b>Contracting Business.com</b> provides affordable ways to reach them electronically.</p> <p><b>HVACR Hotmail</b> goes out twice a month and contains highlights from <b>ContractingBusiness.com</b> and quick insights to industry trends. Add your link to this quick, affordable promotional tool.</p>	<p><b>Webcasts</b> are online seminars that deliver live, interactive presentations, saving time and travel costs. All logistics and support are handled by <b>Contracting Business.com</b></p>	<p>Each <b>eAction Card</b> deck emails to 20,000 <b>Contracting Business.com</b> subscribers. Ideal for generating a high-quantity of new sales leads, testing new markets, and introducing new products. Each <b>eAction Card</b> will feature a direct link to your website!</p>
<b>365 days a year</b>	<b>365 days a year</b>	<b>Twice per month</b>	<b>Webcasts: Upon Request</b>	<b>March, October</b>
Contact your <b>Contracting Business.com</b> sales rep for sponsorship pricing and details.	Contact your <b>Contracting Business.com</b> sales rep for sponsorship pricing and details.	Contact your <b>Contracting Business.com</b> sales rep for sponsorship pricing and details.	Contact your <b>Contracting Business.com</b> sales rep for sponsorship pricing and details.	<p><b>(1) eAction Card - \$800</b></p> <p>Contact your <b>Contracting Business.com</b> sales rep for discounts on multiple cards.</p>

HVAC Comfortech	Commercial HVACR Symposium
<p><b>HVAC COMFORTECH</b> The National, Residential &amp; Light Commercial HVAC Seminar &amp; Showcase</p> <p><b>HVAC Comfortech</b> is the nation's leading residential and light commercial seminar and showcase. America's top HVAC contractors will attend this prestigious event to explore new techniques, technologies and business opportunities.</p> <p>Exhibit at <b>HVAC Comfortech</b> and you'll not only meet hundreds of potential customers, you'll have the opportunity to educate them about your products and services face-to-face. <b>HVAC Comfortech</b> social events provide exhibitors and attendees plenty of one-on-one communication time which is often critical to complete a sale.</p>	<p><b>COMMERCIAL HVACR Symposium</b></p> <p>Held in conjunction with HVAC Comfortech and the Engineering Green Buildings Conference, the Commercial HVACR Symposium is a powerful learning experience designed to help contractors deal with the realities of the construction process. Two days of workshops and general sessions will show contractors how to make the most of new opportunities in the commercial HVACR market and how to apply them to their businesses.</p>
<b>Baltimore, MD • September 22-25 • Baltimore Convention Center</b>	
Contact your <b>Contracting Business.com</b> sales rep about outstanding sponsorship opportunities and to reserve exhibit space.	