

ContractingBusiness.com

Commercial Refrigeration Contractor of the Year

The ***ContractingBusiness.com*** Commercial Refrigeration Contractor of the Year award is given to commercial refrigeration contractors who represent the best that the refrigeration industry has to offer. Among the requirements for qualification, a contractor must:

- * Be in business at least 10 years
- * Have a formalized business plan which they are willing to share
- * Have credible credit references
- * Be active in the HVACR industry
- * Provide training for employees (technical, management, customer service)
- * Employ certified refrigerant handling technicians
- * Must be open to new ideas, technologies, and business practices
- * Should have a philosophy around which the company is built
- * Must have a marketing strategy and a marketing budget

We look for candidates who embrace change and look for innovative ways to better understand and serve customers. Candidates should be companies that can shed positive light on the industry and on the contracting profession. They should also be willing to give back to the industry in terms of knowledge sharing via association participation (local, national or both). The winning contractor must be willing to:

1. Provide description of market area as well as a corporate history
2. Allow an editor to spend up to 2 days with them interviewing key personnel and customers for use in the story that will appear in the May issue of the magazine and online.
3. Permit editors to talk to customers.
4. Serve on the ***ContractingBusiness.com*** advisory board for at last 2 years.

To submit a nomination, first contact the nominee and see if they agree to all of the above criteria. If so, provide a letter of recommendation to Terry Mclver, executive editor, ***Contracting Business.com*** Magazine, explaining why you think they deserve this award. Please provide the type of information outlined above. Any brochures or other substantiation material you can also send would be greatly appreciated.

Terry Mclver, executive editor
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