

Service Roundtable's **HVAC Marketing Toolbox**

mobile app is your go-to resource for innovative marketing ideas on the fly. To use the application, simply shake your mobile phone or tablet to activate the shuffle feature and display a marketing tip. Or, select the "Spin" option in the footer navigation. A randomly selected marketing tip includes an illustration and description of the format or purpose of the marketing tool. Service Roundtable members receive access to editable files found in the toolbox. Visit [serviceroundtable.com](http://serviceroundtable.com) to join Service Roundtable and obtain the app.