

5 Ways to Save with **Your Company!**

Do you find making much needed home repairs taxing or frustrating? In a large sea of “best value” and “lowest price” it may be confusing to pick a service company that is sincere and offers quality work. We are not going to talk about limited time offers and restrictions that may apply, we are just going to give you the facts, plain and simple, and let you decide if we are the company for you.

1. Quality Service

Your Company is owned and operated by a family, just like yours. We have been in the business for 40 years and we are committed to making our customers smile. With our combined experience, our company has over 100 years of knowledge. We are experts in residential installations and will thoroughly explain the diagnosis before we make any installations or repairs. We want you, as a homeowner, to be able to make an informed decision after we present your options to you.

Our technicians come from diverse backgrounds and each one has an impressive skill set. We are proud to say that we believe in lifelong learning and we require our technicians to attend training courses each week to learn new skills. We actually pay them to learn how to serve you better. Everybody wins.

Our technicians wear a professional uniform and follow appearance standards so that you cannot mistake them for anyone else when they show up at your door. We also drug test our technicians as a safety precaution. We understand as homeowners that it may be frightening to let someone you do not know into your home. At **Your Company** we would not send anyone to your house that we would not be comfortable letting into our own.

2. Quality Products

At **Your Company** we do not believe in installing poor quality equipment or practicing “planned obsolescence.” There are some companies out there who will complete the job with the absolute lowest material and labor costs so that they can enjoy the highest profit possible. We are not one of them. We will only sell you high quality, long lasting parts and they will be installed in the most professional manner. We want your repeat business legitimately, not because a product we sold you had a short life. It is important to us that our customers give positive recommendations about our company to other potential customers. In order for that to happen, we take care to deliver to our customers the products and experience that they deserve.

3. No Hidden Fees

Another benefit of choosing **Your Company** is that we do not charge extra for overtime. We have been known to work odd and late hours to ensure that our customers' systems are repaired in a timely manner. We do not want you to sacrifice comfort for quality. We understand how upsetting it can be to go without modern conveniences, especially when looking out for the wellbeing of your family. So, we will not expect you to pay a dime more than you would during conventional office hours. We will even work around your schedule. That's right; our rates are exactly the same 24/7/365. We also guarantee 24 hour emergency service.

4. Guaranteed Fixed Pricing

After diagnosing your system, we provide a fixed, guaranteed price for the repair or installation. No tricks. No gimmicks. There will be no surprises or hidden fees. Our prices take into account all the costs of operating a business, from servicing our trucks, to building operation fees, employee salaries, benefits, and more. Our prices are carefully calculated and never arbitrary. We believe in the right price for the right quality.

5. Community

Your Company is a proud member of the Service Roundtable, **Organization2**, **Organization3**, **Organization4**, and actively participates in conferences, trade shows, and other educational events. The purpose of attending these events is to network with other service companies to determine best practices. We also attend to learn about cutting edge products that will benefit our customers. If there is a product out there that will improve your comfort, save you money, or make your life a little easier, we will be the first to tell you all about it.

Your Company also firmly believes in giving back to our community. We support the following local charities: **Charity 1**, **Charity 2**, **Charity 3**. We offer Senior Citizens a discount on our services. We also honor those who have bravely served in the armed forces with a service discount. We believe the best measure of a company is not what they claim, but their actions towards their customers and their community.